****

**BRIEFING**

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| **CADASTRO** | | | | | | | | | |
| **CLIENTE** |  | | | | | | | | |
| **SITE DA EMPRESA** | |  | | **E-MAIL** | |  | | | |
| **RESPONSÁVEL** | |  | **TELEFONE** | | | |  | | |
| **EVENTO** |  | | | | **DATA** | | |  | |
| **LOCAL** |  | | | | | | | **N° DO ESTANDE** |  |

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| **INFORMAÇÕES DE ÁREA** | | | | | | | | | | | | | | | | |
| **ÁREA (M²)** | |  | | **FRENTE (M)** | |  | | **LATERAL (M)** | | |  | | **PÉ DIREITO (M)** | | |  |
|  | | |  | | | |  | | |  | | | |  | | |
|  | **BOX** | |  | | **ILHA** | |  | | **PONTA DE ILHA** |  | | **ESQUINA** | |  | **TÚNEL** | |

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| **MODELOS DE STANS** | | | | | |
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|  | **CONSTRUÍDO** |  | **MISTO** |  | **PADRÃO** |

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| **TIPO DE PISOS** | | | | | | | | | | | | | | | | | | |
| **Descrição: Piso-Laminado.jpg** | | | Descrição: passadeira_pisobus.jpg | | | | | Descrição: MDF_Board.jpg | | | |  | | | | |  | |
|  | **MADEIRA** | |  | | **PISO BUS** | | |  | **MDF** | | |  | | **CARPETE** | | |  |  |
|  | | | | | | | | | | | | | | | | | | |
| **TIPOS DE PAREDES** | | | | | | | | | | | | | | | | | | |
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|  | **BAGUM** | | | | |  | **MDF LAMINADO** | | |  | **TS** | | | |  |  | | |
| **ITEM** | | **SIM** | | **NÃO** | | | **TAMANHO APROX.\*** | | | **QUANT.** | | | **DESCRIÇÃO** | | | | | |
| **TETO** | |  | |  | | |  | | |  | | |  | | | | | |
| **TESTEIRA** | |  | |  | | |  | | |  | | |  | | | | | |
| **COLUNA** | |  | |  | | |  | | |  | | |  | | | | | |
| **TOTEM** | |  | |  | | |  | | |  | | |  | | | | | |
| **DISPLAY** | |  | |  | | |  | | |  | | |  | | | | | |
| **PORTA-FOLDER** | |  | |  | | |  | | |  | | |  | | | | | |
| **EXPOSITOR** | |  | |  | | |  | | |  | | |  | | | | | |
| **VITRINE** | |  | |  | | |  | | |  | | |  | | | | | |
| **PAISAGISMO** | |  | |  | | |  | | |  | | |  | | | | | |
| **OUTROS** | |  | |  | | |  | | |  | | |  | | | | | |

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| **LOGOMARCA** | **Descrição: icone auto relevo 1.jpg** | | | **Descrição: icone auto relevo 2.jpg** | | | **Descrição: icone adesivo.jpg** | | |  | |
|  | **CAIXA ALTA** | |  | **RELEVO** | |  | **ADESIVO** | |  |  |
| **LOCAL** | | | **SIM** | | **NÃO** | **TIPO** | | **QT.** | **TAMANHO APROX.** (L X H) | | |
| **TOTEM/COLUNA** | | |  | |  |  | |  |  | | |
| **BALCÃO** | | |  | |  |  | |  |  | | |
| **VITRINE** | | |  | |  |  | |  |  | | |
| **PAREDE** | | |  | |  |  | |  |  | | |
| **OUTROS** | | |  | |  |  | |  |  | | |
| **IMAGENS** | | | | | | | | | | | |
| **TIPO** | | | **SIM** | | **NÃO** | **LOCAL** | | **QT.** | **TAMANHO APROX.** (L X H) | | |
| **BANNER** | | |  | |  |  | |  |  | | |
| **CARTAZ** | | |  | |  |  | |  |  | | |
| **ADESIVO** | | |  | |  |  | |  |  | | |
| **OUTROS** | | |  | |  |  | |  |  | | |

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| **AMBIENTES** |  | **DEPÓSITO** | |  | **SALA VIP** | |  | **MEZANINO** | | **ÁREA EXPOSITORA** | |
| **MÓVEIS** | **QT.** | | **TIPO\*** | **QT.** | | **TIPO\*** | **QT.** | | **TIPO\*** | **QT.** | **TIPO\*** |
| **MESA** |  | |  |  | |  |  | |  |  |  |
| **CADEIRA** |  | |  |  | |  |  | |  |  |  |
| **BISTRÔ** |  | |  |  | |  |  | |  |  |  |
| **BANQUETA** |  | |  |  | |  |  | |  |  |  |
| **SOFÁ** |  | |  |  | |  |  | |  |  |  |
| **POLTRONA** |  | |  |  | |  |  | |  |  |  |
| **PUFF** |  | |  |  | |  |  | |  |  |  |
| **MESA APOIO** |  | |  |  | |  |  | |  |  |  |
| **BALCÃO** |  | |  |  | |  |  | |  |  |  |
| **BALCÃO-BAR** |  | |  |  | |  |  | |  |  |  |
| **OUTROS** |  | |  |  | |  |  | |  |  |  |

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| **EQUIPAMENTO** | **QT.** | **AMBIENTE** | **DESCRIÇÃO** |
| **TV** |  |  |  |
| **DVD** |  |  |  |
| **FRIGOBAR** |  |  |  |
| **GELADEIRA** |  |  |  |
| **AR-CONDICIONADO** |  |  |  |
| **PIA** |  |  |  |
| **TOMADA** |  |  |  |
| **ILUMINAÇÃO** |  |  |  |
| **PRATELEIRA** |  |  |  |